

## CEO Coach Chuck Bolton to Deliver Keynote Presentation for 2011 AceTech Ontario Annual CEO Retreat

*Bolton Will Share a Framework to Optimize Your Unique CEO Brand*

**MINNEAPOLIS (March 16, 2011)** – Chuck Bolton, a C suite-level executive and top team coach, nationally recognized author, speaker and president of The Bolton Group LLC ([www.TheBoltonGroup.com](http://www.TheBoltonGroup.com)), will be a keynote speaker at AceTech Ontario's 2011 Annual CEO Retreat on June 1 at the Westin Trillium House, Blue Mountain, Ontario. Geared toward the unique needs of chief executives, this retreat is targeted to CEOs of growth-oriented, technology-based companies who seek to optimize their performance and potential.

Bolton was selected for his extensive experience working with CEOs to help them deliver top results, create greater value and develop their own unique brands, notes Jo Ann Dizzy, executive director of AceTech. "Chuck has an innovative way of looking at the CEO from a leadership and marketing perspective, and helping them to understand that their behaviours and reputation can have a tremendous impact on company performance," she says.

During Bolton's keynote presentation and subsequent CEO workshop on June 1, 2011, he will guide CEOs through the necessary steps to understanding the keys that differentiate A-level CEOs, building their own unique CEO brand and creating a marketing strategy around that brand, and producing greater value in their organizations.

### **About Chuck Bolton**

Chuck Bolton is president of The Bolton Group LLC, an executive assessment and development firm headquartered in Minneapolis, MN. The Bolton Group is retained by CEOs and senior executives seeking positive change in their leaders and top teams through behavioral coaching. Chuck is the developer of a proprietary assessment tool called Top Team Check, the author of *Leadership Wipe-out: The Story of an Executive's Crash and Rescue*, and a contributing author of *The Power of the Platform: Speakers on Life* and *The Power of the Platform: Speakers on Purpose*. He is a frequent speaker on executive development and leadership topics. Chuck is an instructor at the University of Minnesota, Carlson School of Management, where he created and instructs "Optimizing Your Unique Executive Brand" to visiting executives. He holds a MBA from the Keller Graduate School of Management and a BA from Saint Mary's University of Minnesota. Learn more at [www.chuckbolton.info](http://www.chuckbolton.info) or [www.theboltongroup.com](http://www.theboltongroup.com).

### **About AceTech Ontario**

AceTech Ontario is a non-profit organization that provides programs for CEO education, networking, performance and leadership. Focused on CEOs of growth-oriented technology companies who want to improve their performance in the leadership of their companies, AceTech Ontario is led by CEOs for CEOs. For more information on AceTech Ontario's Annual CEO Retreat, visit [www.acetechontarioretreat.com](http://www.acetechontarioretreat.com). To become a member, visit [www.acetechontario.com](http://www.acetechontario.com).