



Leadership Coach Chuck Bolton Delivers Tips for Success at Work on WTMJ's The Morning Blend

Focused Executive Coaching for Individual, Team and Organizational Success is a Critical Tool for Company Growth

MINNEAPOLIS (August 9, 2010) — Chuck Bolton, a nationally recognized executive coach and president of The Bolton Group, LLC, recently appeared on Milwaukee's WTMJ Channel 4 morning show, The Morning Blend. In a segment titled, "Making Your Star Rise at Work," Bolton discussed how employers need A-players, "Rock Stars" as he calls them, because they create greater value for the business.

During the segment, Bolton focused on the importance of emotional intelligence and understanding the four communication styles for workplace success. Through assessment and coaching, Bolton assists leaders and their teams in gaining greater alignment and achieving desired results. "Through expert coaching, I show executives and their teams the keys to improved performance, creating greater value for themselves and their companies, and making sure that positive change sticks" says Bolton.

According to The Morning Blend co-hosts, Tiffany Ogle and Molly Fay, Bolton is the first and only executive coach on the show, and they intend to position him as the show's thought-leader for future segments. "Chuck's ability to relate complex theories through animated sketches and creative coaching makes me feel like anyone can learn to be a Rock Star and move up any ladder they want," says Ogle. "His genuine charm and in-depth knowledge have helped viewers and our show staff alike learn the keys to success at work."

Bolton will become a regularly scheduled guest on The Morning Blend with numerous future appearances focused on a series of leadership coaching topics including:

- August 13: What Every Leader Must Do;
- September 23: The Dirtiest Little Secret in Business;
- October 21: The Hole in Your Team.

About Chuck Bolton

Chuck Bolton is president of The Bolton Group LLC, an executive assessment and development firm headquartered in Minneapolis, Minn., retained by CEOs, boards and senior executives seeking positive change in their leaders and top teams through behavioral coaching. Chuck is the developer of a proprietary assessment tool called Top Team Check, the author of *Leadership Wipeout: The Story of an Executive's Crash and Rescue*, and a contributing author of *The Power of the Platform: Speakers on Life* and *The Power of the Platform: Speakers on Purpose*. He is a frequent speaker on executive development and leadership topics. Learn more at www.chuckbolton.info or www.theboltongroup.com.